

# CLASSIFIEDS

Second Quarter 2015

## STAFF ANNIVERSARIES

### April

8	Darrel Girardier	2 years
8	Michelle Dyer	2 years
9	Amy Fairchild	2 years
14	Matt Purdom	2 years
15	Sharon Fairchild	3 years
21	Lisa Frazier	1 year
28	Vicki Howell	2 years

### May

21	Dave Alan	8 years
27	Brian Coates	12 years
29	Starr Nolan	3 years
30	Susan Nicholas	2 years

### June

1	Meredith Wheatley	6 years
2	Karyn Caldwell	1 year
4	Linc Taylor	9 years
14	Kelbert Austrie	5 years
15	Brian Dodridge	3 years
19	Melissa Hayes	9 years
23	David Hayes	7 years

## SPONSORS



## QUARTERLY DEFINITION

### nudiustertian

(noo-dee-uhs-TUR-shuhn, nyoo-) *adjective*: Of or relating to the day before yesterday.

## SCIENCE

### Controversial DNA startup wants to let customers create creatures

In Austen Heinz's vision of the future, customers tinker with the genetic codes of plants and animals and even design new creatures on a computer. Then his startup, Cambrian Genomics, prints that DNA quickly, accurately, and cheaply.

"Anyone in the world that has a few dollars can make a creature, and that changes the game," Heinz said. "And that creates a whole new world."

With the latest technology and generous funding, a growing number of startups are taking science and medicine to the edge of science fiction. In the works or on the market are color-changing flowers, cow-free milk, animal-free meat, tests that detect diseases from one drop of blood, and pills that tell doctors whether you have taken your medicine.

But few founders are pushing the technical and ethical boundaries of science as far as Heinz, who told the Wall Street Journal, "I can't believe that after 10 or 20 years people will not design their children digitally." At a recent conference in Vienna, he said, "We want to make totally new organisms that have never existed."

## STAFF BIRTHDAYS

### April

10	JoEllen Taylor
14	Todd Bishop
29	Reid Patton

### May

13	Ann Edwards
13	Matt Purdom
17	Julie Wheeler
19	Laura Chaudhry
22	Susan Hill
30	Eric Lloyd

### June

13	Melissa Hayes
17	Dave Alan
29	Yunhan Gwo

## NEWS OF THE WEIRD

### Bottled Body Scent

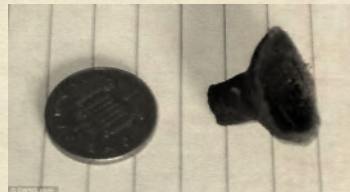
A curious woman, inspired by her own mother's attachment to her unlaundered pillowcases following the death of her dad, has partnered with France's Universite du Havre to produce a person's bottled scent by processing old clothing. A September rollout is planned, with the probable retail price of about \$600.

[Popular Science, 4-24-2015]

### Drink The Roundup

The controversial ex-Greenpeace campaigner who years later turned against the environmental group's program, walked out of an interview in March for a French documentary in which he assured viewers that Monsanto's Roundup weed killer was safe for humans. "You can drink a whole quart of it, and it won't hurt you," Patrick Moore told the interviewer for Canal Plus. The interviewer then offered Moore a swig of Roundup he had on hand. ...[He] quickly changed his mind. "No, I'm not an idiot." At that point, Moore declared, the interview was "finished." [Time, 3-27-2015]

## NEWS OF THE WEIRD



### Sneezing Fit Releases Object

A British man is breathing clearer after sneezing out a surprising obstruction from his nasal passages. After a sneezing fit in late March subsided, Easton discovered an unusual solid object in one of his nostrils. It was the rubber suction tip from a toy dart gun, and it had been lodged inside his head for more than 40 years. He didn't know what it was until he phoned his 77-year-old mother. She remembered taking him to the hospital when he was 7 or 8 because she feared he had swallowed the dart tip, according to the BBC.

"It doesn't feel any different," he told the BBC. "Nothing has changed as far as I'm concerned." Easton has always had a sense of smell and has been able to blow his nose. But he did often get sniffles or headaches, reported the Telegraph.



**Brentwood Baptist**  
MAKING THE CONNECTION

# THE OFFICE

SECOND QUARTER 2015

"No watermelons will survive."

## STAFF SPOTLIGHT

# TODD BISHOP

What Will He Have For His Last Meal?

*Find out the juicy details in the interview!*

Does He Dare Question God?

*Find out what little thing has caused him to pose a question to God!*

**ALSO INSIDE...**

The Dodridge Download and News of the Weird

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# STAFF SPOTLIGHT

GETTING TO KNOW...

## TODD BISHOP

ASSIMILATION MINISTER



**Childhood Dream Job:** Pilot

**College:** Tennessee Tech University

**Degree:** Business Administration & Marketing

**Salvation:** I accepted Christ as my Savior when I was nine years old in my home church in Athens, Tn.

**Life Verse:** Philippians 4:4-7. "Rejoice in the Lord always. I will say it again: Rejoice! Let your graciousness be known to all. The Lord is near. Do not worry about anything but in everything through prayer and petition with thanksgiving; let your requests be known to God. And the peace of God, which surpasses every thought, will guard your hearts and your minds in Christ Jesus."

**Jobs Before Brentwood:** Associate Pastor, Woodmont Baptist Church—Nashville; Minister to Youth, Broadway Baptist Church—Louisville, KY; Children's Director, Health & Recreation Center—Louisville, KY; Summer Youth Intern—Chattanooga, TN; Customer Care Phone Rep in college; Grocery Stock Boy in high school; and I worked on a farm as young teenager.

**Best Part of My Job:** I love welcoming people each week and helping make it easy for guests to get connected to our church and grow in their faith.

### Family:

Wife: Dawn (19 years in August)  
Daughter: Meredith, 17, Junior at Centennial High School  
Son: Riley, 13, Seventh grade at Freedom Middle School

**Proudest Moment:** When our children made professions of faith at the same time in 2008.

**Favorite Person in the Bible:** Joshua

**Best Vacation:** 7-Day Cruise

**Coolest Life Opportunity:** In seminary, I was part of a 24-day tour with students from 7 different seminaries. We explored biblical sites in the Middle East including Syria, Jordan, Egypt, Israel, and Greece.



**Music:** 80s rock bands (showing my age), Tenth Avenue North, Third Day, Casting Crowns, TobyMac

**Pet Peeve:** Nose hair!

**Hobbies:** Working in my yard/being outside, traveling, amusement parks

**Dream Vacation:** Touring Western Europe

**The Perfect Day:** Sleeping in late, spending time outside on a non-humid summer day, taking a ride through the countryside with the windows down.

**Question for God:** What's the purpose for mosquitos?

**I'm joyful when:** I get to spend time with my family.

**My Last Supper:** A Mexican meal from Chuy's!

**If I could go back and do it over again:** As a child, I was very shy. If I could go back, I would change this in a heartbeat.

**People I'd want to spend the day with:**

1. Dawn
2. My kids
3. Friends who love to laugh

**Things not many people know about me:**

1. I love Marvel Super Hero movies.
2. I am a big fan of Star Wars and Star Trek.
3. I love all things Disney.

**Words that Describe Me:**

1. Easy going
2. Committed
3. Caring



## THE DODRIDGE DOWNLOAD

READ. **DISCOVER.** ENJOY.

1

In 1Q 2015, Avenue South members provided 435 hours (\$9,630.90 in-kind value) of service to Carter Lawrence Elementary, primarily in the area of mentoring and reading with students. Adam Dye also facilitated technical assistance for the school play, *101 Dalmatians*.

2

Three new adult LIFE Groups were started at West Franklin the Sunday after Easter.

3

About 800 family devotion guides were distributed and used at each campus for Easter this year encouraging conversations in the home to prepare for Resurrection Sunday.

4

On March 21, Avenue South hosted an MDU event in which 17 patients saved nearly \$8,000 in medical and dental costs.

5

Student Ministry will have 7 summer interns... all of whom were involved as students. They will help lead 5 catalyst events, weekly Bible studies, and build relationships with students.

6

Aaron Kunz, a year-round Student Ministry Intern since 2012, has accepted the position as Middle School Pastor at Treasure Coast Community Church in Stuart, FL.

7

Amy-Jo Girardier is serving as the Girls Ministry specialist for the LifeWay Girls Ministry blog.

8

The Preschool & Children's team hosted their Metro Ministers group here in Brentwood/Franklin during the month of February—a group of 60 preschool and children's ministers from around the country.

9

David Hayes enters and prints 160 My ServiceU setup reports for the Facilities crew each week.

10

In 2009, Blake Smart, one of our custodians, placed 5th in the Chinese (American) Idol Contest.





# What We Wish You Knew About Us...

## The Church at Station Hill



**1.** There is no "Station Hill." We chose the name because our current campus is 400 feet from the city limits that separate Thompson's Station and Spring Hill. However, several local businesses and even youth sports team adopted the name.

**2.** The address of the new campus is 8083 Station Hill Drive. It is geographically the highest point in the city. In order to level the site for construction, 13,000 dump trucks full of dirt had to be moved.

**3.** A man moving into the neighborhood next door to the new campus from Florida found out about the church from his real estate agent and checked us out online. When he was diagnosed with cancer and received cards from our deacons and nurture team, he emailed to say he and his wife wanted to join the church...before he ever even stepped foot in our facility.

**4.** Our current staff has a combined 133 years of ministry experience...and 33 children. (We are strong believers in church multiplication.)

**5.** We have 21 adopted children who call Station Hill their church home.

**6.** Our LIFE Groups have packed 1,188 "Jet Packs" this school year to feed kids from Bethesda Elementary who wouldn't otherwise have meals on the weekend.

**7.** The new campus is just across the Maury County line; we already have regular attenders from places like Lewisburg, Chapel Hill, Culleoka, and Pulaski (on the TN-AL border)!

**8.** Our student ministry started with 4 students. In April, we had 71 students on our spring retreat.

**9.** We had 1,500 on Easter. That means we'll move into our new worship center (seating: 700) needing 3 services for next Easter already.

**10.** In our first 2 years, we served 2,400 "Station Hill steaks" (grilled hot dogs) at church gatherings and over 4,000 to the community as one of the sponsors of "Spring Hill City Fest."

**11.** The music and/or curriculum for 3 of the top-grossing Vacation Bible Schools sold in the U.S. (LifeWay, Brentwood/Benson, and Go Fish Resources) last year were created by Station Hill members.

**12.** Our membership includes: A former Elvis impersonator, a Miss Alabama, a finalist on American Idol, a current CCM chart-topper, a former Marine who is the survivor of 2 helicopter crashes, Garth Brooks' bass player, a former Nicholas Cage double, 4 former IMB missionaries, 6 former pastors, and 6 former staff ministers.

# WHOA BABY!



On May 6, the Brentwood campus staff celebrated a triple baby shower for 3 members of the discipleship team:

- Amy Tassone  
(Amy is due on June 13.)
- Chris Blanton  
(Mary Lindsey is due September 23.)
- Jamie Holland  
(Jamie will have her daughter next Tuesday, May 19!)

This come-and-go diaper shower provided staff the opportunity to celebrate with the expecting parents, eat delicious treats prepared by the Discipleship team, and fellowship together for a few minutes in the midst of a busy Wednesday.

**Congratulations Amy, Chris, and Jamie!**  
**We can't wait to celebrate with you as you welcome your new babies into this world!**

Also on May 6, Embry Delia Collett was born to Cathleen and Justin Collett. She weighed 6 pounds, 15 ounces and was 19.25 inches long. Her proud big sister is Aubyn Collett. Congratulations, Justin!



## 5 Things You Should Know Before You Email Everyone

By Katie Allred

### 1. Do you know the most important part of your email? It's the subject line.

When I'm writing an email subject, I ask myself, "Does this have CURVE?"

**C = Curiosity**—It basically means wanting to know something.  
Example: *Yahoo Mail Has Been Hacked—Here's What's Going On*

**U = Urgency**—It should encourage immediate action  
Example: *How to Join a Bible study Right Now*

**R = Relevancy**—Make sure it's relevant to them.  
Example: *"Let's Get Crafty this Weekend" will work better for scrapbookers than it would video gamers.*

**V = Value**—It has to offer value to your recipients.  
Example: *You're Missing Out on Points*

**E = Emotion**—The decision to buy (or open your email) is based on 80% emotion.  
Example: *Why Your 5-Year-Old Is More Digital Than Most CEOs*

Additionally, the ideal length for a subject line is 28-39 characters.

### 2. Email is more important than Facebook or Twitter.

Email still beats Facebook and Twitter when it comes to converting visitors into customers, or in our case, visitors to members. Email is that important!

### 3. Always include a call to action.

What's a call to action? In marketing, a call to action (CTA) provokes an immediate response, usually using a verb such as "call now," "find out more," or "visit us today."

### 4. We don't like SPAM (I'm not talking about the meat).

SPAM filters work hard to keep annoying emails at bay. Here are some things to check in your next email so that it doesn't end up in someone's SPAM folder

- Don't use exclamation points or question marks in your subject.
- Do not make your subject ALL CAPS.
- And this one is funny...Don't talk about Oprah with an exclamation. (I doubt we have to worry about that, but I thought I would mention it.)
- Don't start your subject line with "Hello"

### 5. Proofread and check your list.

Just look at it. Would you just look at it? And if you're sending it to a lot of people, Tessa, our editor, doesn't mind proofing things for you! Just submit a Comm Req and she'll gladly take a look at your content before you hit "send." Also, make sure you're sending your email to the correct list in Ministry Platform and be sure to clear the previously selected list.